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BUSTED FOUNDATION VOTED A TOP 10 FINALIST IN MOST CREATIVE FUNDRAISER BY A CHARITY FOR 3rd ANNUAL CLASSY AWARDS

StayClassy and Sponsors Offer More Than \$150,000 to CLASSY Award Winners

Los Angeles, CA, August 29th, 2011 – StayClassy, a leader in social fundraising for nonprofits, has announced that public voting has determined Busted Foundation as one of the 3rd Annual CLASSY Awards Top 10 Finalists for Most Creative Fundraiser by a Charity.

The CLASSY Awards is the largest philanthropic awards ceremony in the country, recognizing the most outstanding philanthropic achievements by charities, businesses and individuals nationwide. From July 25 to August 26, voting was opened to the public to determine the Top 10 Finalists.

With more than 2,000 nominations submitted to StayClassy for consideration, Busted Foundation has been through a long process to make it to the final round, including garnering at least 100 Facebook 'Likes' on their nomination story and being chosen as a Top 25 Finalist during an initial judging round.

Busted Foundation's Bowling For Boobies events have raised over \$400,000 in total to help women pay their bills during breast cancer treatment.

A combination of public votes and a decision by a panel of industry professionals will determine whether Busted Foundation will be a CLASSY Award Winner for Most Creative Fundraiser by a Charity.

The winners will be recognized live on-stage at the CLASSY Awards ceremony in San Diego on September 17th, in which \$150,000 in cash and prizes will be donated to support the causes of the 12 National CLASSY Awards Winners.

"I could not be more thrilled about making it all the way to the Top Ten Finalists! Our volunteers and supports have made this charity and event what it is. We truly could not have come this far without them. Thank you!"- Stefanie LaHart, CEO

A Charitable Event to Remember

Tickets are now available for the 3rd Annual CLASSY Awards ceremony on Saturday, September 17 in San Diego, California. Those that want to support Busted Foundation and attend the event can purchase tickets by visiting www.classyawards.org. General admission tickets start at \$50 and gain you entry into the CLASSY Collaborative, Ceremony and After-Party.

The CLASSY Collaborative, a day-long networking event, will be held on Friday, September 16 at the W Hotel San Diego. Participants will have the opportunity to meet, mingle and share ideas with some of the foremost leaders in philanthropy, technology, innovation and entertainment.

Speakers at the ceremony will include, Adam Garone, CEO and Co-Founder of Movember, Tabreez Verjee, President and Director, Betawave, Premal Shah, President

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of Kiva.org, Jake Woods, Co-Founder of Team Rubicon, Ben Keeseey, CEO of InvisibleChildren, Chris Carver, COO of Invisible Children, Yael Cohen, founder of F Cancer, William McNulty, founder of Team Rubicon, Alex Bard, founder of Assistly, Jeff Rosenthal, founder of Summit Series, Barrington Irving, founder of Experience Aviation, Natalie Spilger, founder of Green Laces, Josh Warren, Resource Development Director of The DREAM Program, Inc., Scott and Gina Keatley, co-founders of Nourishing NYC, and Dan Novak, VP Global Marketing, PR & Communications of Qualcomm.

CLASSY Awards partners include: Southwest Airlines, Qualcomm, Bridgepoint Education, NBC Local Media, PayPal, Huffington Post Impact, NexGen Charity, The Chronicle of Philanthropy, Guidestar.org, Legalzoom, HandsOn Network, Young Nonprofit Professionals Network. For additional information on the competition, event details, and to make your nominations, please visit www.classyawards.org or email.

About Busted Foundation

Busted Foundation aids women who are suffering financial hardships due to medical expenses from breast cancer treatment.

Busted Foundation's programs include a education website and financial grants to eligible women dealing with breast cancer. As part of our educational program, Busted Foundation offers a free website that hosts information describing not only what sources of financial assistance are available to the general public, but also how to seek assistance.

About StayClassy.org

StayClassy (<http://www.stayclassy.org>) is the easiest and most affordable way for organizations to raise funds and manage donor relationships online. Based in San Diego, CA, the company develops easy-to-use web-based fundraising software for nonprofit organizations. StayClassy launched its new platform in May 2010, and has over 2,000 customers using its services. It's free to sign up, making it extremely attractive to small and medium sized organizations on a tight budget. StayClassy is also the host of the Annual CLASSY Awards, a national award show that recognizes outstanding philanthropic achievements throughout the world (<http://www.stayclassy.org/classy-awards>).

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